

Snow Flakes

Song Mountain

Winter 2018-19

Labrador Mountain

Two New 'PistenBully' Groomers Added To Fleet

Again, it's just more news about our multi-million dollar improvement campaign at both Labrador and Song.

Two brand spanking new PistenBully 400 4F snow groomers will be delivered before the snow flies. Mohawk Industrial Werks, right down the road a bit in Chadwicks, NY sell and service Pisten Bullys throughout the Northeast. These new state-of-the-art groomers are replacing vintage 1999 machines and should realize significant fuel savings. And of course, less fuel means less greenhouse gasses. Further, the new 400 HP Cummins Tier 4 engine will substantially reduce emissions. NoX emissions and particulate matter

are reduced to near zero.

Of course, what counts is the finished ski slope. These groomers are billed as, "The specialist for slope and snowpark preparation." They come equipped with an advanced AlpineFlexTiller to provide a seamless corduroy finish and perfectly groomed snow on the open slopes and in the snow park, ensuring hours of skiing and snowboarding fun.

For you, our customer, this means the best groomed slopes. For all of us, a better environment.

Of course, increased reliability is another huge bonus. One will be going to Labrador and one will be going to Song.



BLUE I Q
A responsible future

Stock photo of 2018/19 PistenBully 400 4F snow groomer.

Song AND Labrador Both Offer Free "WiFi" Internet Hotspots

Military & 1st Responders

	SEASON			DAILY	
	≤Oct 4	≤Dec 1	>Dec 1	8 Hr	39
Family	275	308	345	Night	29
Addl	150	168	188	Ski Pkg	25
All w/ID				Board Pkg	30

Thanks To Our Men And Women In Uniform

Exclusive Okemo Partnership Returns For 2018-19



Lift Ticket Perks* With Okemo Mountain Resort Included
With All 2018-19 Full "Inter-Mountain Passports"

3 Mountains For The Price of 1

*All 2018-19 'Full' Inter-Mountain Passport holders at Song or Labrador can receive up to two complimentary lift tickets at Okemo per person, per season. Additional lift tickets to Okemo Mountain Resort are available at a 50% discount. Some restrictions apply. Complete program details can be found at SkiCNY.com.

QUOTE OF THE DAY - "Exactly one day in your life your kid will ski as good as you do. The next day, he'll ski better than you."
- Warren Miller

Thunderbird Club Near Capacity

CNY's ONLY Private Ski Club - Reserve Your Slot Now

Now Accepting 2018-19 Membership Applications

The private Thunderbird Club, unmatched anywhere in CNY, has a VERY FEW open slots for 2018-19. And now, with a brand new triple chairlift literally right outside its door steps, demand for a coveted family membership will certainly outstrip a limited supply. IT'S TIME TO ACT NOW!

Only 45% of Thunderbird Club dues goes to all the things everyone loves about the Thunderbird Club; camaraderie, private parties, private lodge, private parking, and a private locker. AND NOW... A PRIVATE LIFT LINE!

The remainder of your dues (55%) goes towards your lift privileges, the same as everyone else on the slopes. The Thunderbird Club is truly a grand bargain!

Of the few Thunderbird slots remaining open for 2018-19, all are first come first served. And now, with the new 'Diamond Cutter' triple chair, these slots are expected to sell out fast. Visit SkiCNY.com and download a Thunderbird Membership Application or call the main office at 315-696-5711 for more information.



3401 Erie Blvd East
Syracuse, NY 13214
(315) 445-1890

"Be a Joe,
Not a Schmo"

New 'Diamond Cutter' Triple Chair Is Huge Hit At Song Mountain

To much fanfare, the new 'Diamond Cutter' triple chair opened to the public at Song Mountain Saturday, February 17, 2018.

At the chairlift's dedication, one of the Thunderbird Club's most avid members, David White, had the honor of "cutting the ribbon" (you can see his enthusiastic grin in the photo below).

Almost 1,000 names were submitted in our "Name The Chairlift" contest and the winning entry, "Diamond Cutter", was submitted by Kris Kiefer of Skaneateles. Kris will receive a free 2018-19 season pass for his suggestion. **Congratulations!**

This new chairlift, part of a multi-million dollar improvement campaign at both Labrador and Song, replaced the aging "Thunderbird T-Bar", originally installed circa 1965.

It was an immediate Billy Fucillo like, **HUGE HIT!**

The eastern portion of Song Mountain is universally recognized as CNY's best advanced terrain and this new chair lift has radically altered Song's downhill traffic patterns. As the laps added up, many smiling faces were noted at the bottom of both *Otto's Folly* and *Jupiter*.



Smiles all around as the Thunderbird's very own David White cuts the ribbon at the Diamond Cutter dedication, February 17, 2018.

FRIDAY NIGHT FREAKOUT Lift Tickets Only \$9

\$9 Lift Tickets Start At 4 PM
Lifts Operate Till Midnight
Live Entertainment
Tickets at Song Mtn or Advance @ Ski Company

Fri, Dec 28, 2018
Fri, Jan 25, 2019
Fri, Feb 22, 2019

Now I lay me
DOWN to Bed
I pray the Lord
FOR POW
to shred. AND F HIS WAIST DEEP
EPIC LINES
I vow to take.
Snowboarders Prayer

MASTERS IN MOTION Returns To Labrador Wednesday Mornings

Starts
Wednesday
Jan 2, 2019

Labrador Mountain offers this program to adult skiers ages 50 and up. This program promotes continuous skill development and refinement, beginners through experts. You will have the opportunity to explore new challenges, and share with your peers the excitement and rewards of skiing.

Seasonal Lockers

Get 'em While They're Hot

! They Don't !
! Last Long !

Lockers are sold on a first paid, first served basis.



BEGINNER DEAL

Learn-To-Ski

\$35

Learn-To-Snowboard

\$45

Includes 8 hour beginner area lift ticket, equipment rental, and a group lesson. For ages 8 and up. Add \$40 for all area lift ticket.



Seasonal Ski Equipment Available For Passholders <6

Kids under 6 are always issued FREE season passes when at least one parent purchases a full season pass. Additionally, kids under six (born on or after 11/1/12) can optionally receive a 'Tot' ski package (skis, boots, and poles), for their exclusive use, for the 2018-19 ski season, when a parent(s) purchase(s) a 'full' season pass on or before October 4, 2018. An "Equipment Loan" agreement, a \$99 processing charge, and a \$99 refundable security deposit are required.

Recognizing that kids are our most important source of future customers, this kids' equipment program will not only reduce the start up costs for younger family members, but will also eliminate the frustrating experience of "size obsolescence".

If your child outgrows any of his or her equipment mid-season,

they will be able to swap their skis, boots, or poles in for a bigger, longer, or larger size!!

Our experience has shown that skiing is more intuitive than snowboarding at ages less than 6. And while this new program primarily fits skis to your youngster, for those requesting snowboards, limited exceptions will be made on a case by case basis.

You want just skis, or just boots... No problem... We're THAT flexible.

While we haven't moved this program to Labrador quite yet, you are welcome to get your child's equipment at Song even if you primarily ski at Labrador.

Don't lollygag. This program is first come, first served. There are limited supplies for this VERY popular program and we ALWAYS sell out.

Help Wanted Ski & Snowboard Instructors

- Starting Pay \$10.40/Hr
- Great Benefits
- Flexible Hours
- No Experience Necessary
- Intermediate Skills Required

- Must Be At Least 16
- Must Attend Organizational Meeting TBA
- Join CNY's Most Qualified And Most Fun Ski Team
- Details at SkiCNY.com



PO Box 1001
Tully, NY 13159

Change Service Requested

PRSRT STD
US POSTAGE
PAID
Permit 16
Syracuse, NY

Song Mountain

Route 81, Exit 14, Tully, NY 13159
315-696-5711

Labrador Mountain

8935 Route 91, Truxton, NY 13158
607-842-6204



SAVE SAVE SAVE SAVE

LOOK INSIDE LOOK INSIDE

Early Bird Season Pass Deadline

SAVE 25% Through Thu, Oct 4, 2018

PHONE ORDERS WELCOME

DON'T MISS 25% Early Bird Savings

Deadline ➔ Midnight, Thursday, October 4, 2018

} Phone Orders Welcome



OKEMO

MOUNTAIN RESORT

EXCLUSIVE

BACK FOR 2018-19

3 Mountains

Okemo Mountain Partnership 3 Mountains For The Price of 1

(See Inside For Details)

**LABRADOR MTN
SONG MOUNTAIN
EARLY BIRD DISCOUNT
SAVE WHOPPING 25%
Through Thu, Oct 4th**

**ONE Pass
TWO Mountains
Plus *Okemo Too!**

*"Bigger, Better, CLOSER...
Gosh Darn It,
People Like It Here"*

*See Inside For Details

Skiing is a dance...
Song and Lab ALWAYS lead!

Song Mountain Resort

Labrador Mountain

SkiCNY.com

Check It Out
SkiCNY.com



**2 BRAND NEW
"PistenBully"
GROOMERS ADDED
TO FLEET**
(See Inside For Details)



LOOK

Really

OMG

BLUEIG
A responsible future

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